

## **Carmel Valley Ranch Hosts 25<sup>th</sup> Annual Charity Day in Support of the Breast Cancer Assistance Group of Monterey County**

MONTEREY, CA. (June 27, 2023) — The Carmel Valley Ranch Women’s Golf Association and Carmel Valley Ranch Tennis & Pickleball Club held its 25<sup>th</sup> annual Charity Day Tournament on Wednesday, June 21, 2023, benefitting the Breast Cancer Assistance Group of Monterey County (BCAG).

BCAG has had a long partnership with Carmel Valley Ranch and their annual Charity Day. The event has been a critical funding source for BCAG’s grant program which helps women in the community who are experiencing financial hardships while fighting breast cancer.

Over 120 golfers, tennis, and pickleball players participated in the event. Players enjoyed lunch, prizes, a raffle drawing, and a silent auction. The high point of the festivities was a live auction where a lucky winner won a week at the Wailea Villas at Wailea, Maui.

Kim Allen, president of BCAG, presented an engraved sculpture commemorating the milestone anniversary of the event to Aaron Hartesveldt, Director of Golf at Carmel Valley Ranch, and Travis McCabe, Director of Membership for Carmel Valley Ranch.

“Over the past 25 years Carmel Valley Ranch and its members have been proud to be a major contributor to BCAG,” says McCabe. “The partnership has generated over \$600,000 in donations for local breast cancer patients struggling financially as they undergo treatment for breast cancer.”

“We’re very excited to be celebrating the 25<sup>th</sup> anniversary of this wonderful event,” says Allen. “The Carmel Valley Ranch Charity Day has always been our biggest fund raiser of the year. All proceeds from Charity Day will stay in our community to help local women in active treatment who have a financial need caused by breast cancer often due to loss of income or other circumstances.”

This year’s Carmel Valley Ranch Charity Day is sponsored in part by Montage Health, Parasol Dermatology, Salinas Valley Health, and Wells Fargo Advisors.

To learn more about BCAG please visit [www.bcagmc.org](http://www.bcagmc.org) or send an email to [contact@bcagmc.org](mailto:contact@bcagmc.org).

### **About BCAG**

BCAG is an all-volunteer, non-profit 501(c)(3) organization of breast cancer survivors who raise funds and awareness to improve the lives of local breast cancer patients and their families. BCAG provides basic living expenses grants (for food, rent, gas, utilities, etc.) that relieve some of the financial worry

associated with breast cancer and allows women to focus on fighting their disease so they can again spend quality time with family and return to the local workforce. BCAG serves residents of Monterey County who are being treated by physicians located anywhere and residents of Monterey, San Benito or Santa Cruz counties who are being treated by Monterey County physicians. To learn more about BCAG please visit [www.bcagmc.org](http://www.bcagmc.org).